



**FOR IMMEDIATE RELEASE**  
January 2, 2015

**CONTACT: Barry Parrish**  
[bparrish@abc-seniors.com](mailto:bparrish@abc-seniors.com)  
916-596-1825

**Always Best Care® Names RN Dana Rambow  
as Vice President, Home Health**

*Senior care company taps nationally recognized expert  
to expand franchise penetration into skilled nursing care*

**Roseville, CA (January 2, 2015)** — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced Dana Rambow, RN of Oro Valley (Tucson), Arizona has been selected to serve as the company's new Vice President, Home Health.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

According to Always Best Care founder and CEO Michael Newman, "Ms. Rambow is a rare find in that she has a unique combination of personal care agency experience, private pay home health care agency experience and Medicare certified home health care experience. I am proud to welcome her to the Always Best Care team."

Ms. Rambow has been a Registered Nurse for 35 years in a variety of clinical settings, with 30 years specifically in home health. Mr. Newman stated that "She is considered a home health industry leader and a nationally recognized expert. She has been a speaker at many industry events, including the Annual Private Duty Insider and the NAHC Conferences on Building Your Business, among others."

Ms. Rambow most recently served as National Director for Private Duty for Intrepid USA. She previously served as chief operating officer for Victory Medical Solutions/Angel Care by VMS, and as chief executive officer for CareGiver Connection/AristoCare Home Health Services Franchise Corporation. She currently serves on the boards of directors of the Caregiver Training Institute in Tucson and Mobile Meals of Southern Arizona.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

####

### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.AlwaysBestCare.com](http://www.AlwaysBestCare.com). For franchise opportunities, visit [www.FranchiseWithAlwaysBestCare.com](http://www.FranchiseWithAlwaysBestCare.com).

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers nearly \$500,000 since its inception. This service is offered at no cost to the users, and *Free ABC Rx* cards cover many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. *Always in Touch* is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on *Always in Touch*, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).