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## **Always Best Care Senior Services Selected as One of Top 50 Franchises for Veterans**

**Roseville, CA (July 16, 2014)** – Always Best Care Senior Services has been named one of the top 50 franchises for veterans by the World Franchising Network, as featured in *USA Today's* "Franchising Today" section on June 20, 2014.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

"This is the fourth consecutive year our company had been recognized for its positive impact on veterans," said Michael Newman, founder and CEO of Always Best Care Senior Services. "This is a great honor and I couldn't be prouder to be recognized for our commitment to making Always Best Care one of the leading companies for our nation's heroes."

According to Mr. Newman, veterans have the leadership skills and get-it-done attitude that makes for outstanding franchisees. Another critical trait is the ability to be both a leader and a team member. To succeed in franchising, the owner must lead his or her business and the franchise employees, and should also assume a leadership role in community organizations. Veterans excel at meeting these criteria, he siad.

"President Obama called for industry to create hundreds of thousands of new jobs for veterans," said Mr. Newman. "We're taking it a step further by providing not just a job, but a lifelong career opportunity that will allow our nation's heroes to build a business while making a real difference in people's lives."

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Always Best Care has launched an initiative to award a **free franchise to military veterans** in every state in the union – 51 free franchises (including the District of Columbia) worth more than \$2.6 million! For more information, visit [www.ABC4Free.com](http://www.ABC4Free.com).

This year's survey marks the fifth annual listing of the top franchises for veterans by the World Franchising Network ([www.WorldFranchising.com](http://www.WorldFranchising.com)). The World Franchising Network selected 50 franchisors from over 300 companies requesting evaluation for inclusion in the article. There was no cost to participate in the survey. Each participating franchisor was required to submit a completed questionnaire which noted both the absolute number and percentage of operating units owned or managed by veterans, as well as the number of veterans in senior management who earned over \$80,000 per year.

Founded in 1996, Always Best Care began franchising just seven years ago, and now has more than 185 franchised territories throughout the United States. The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2013/2014, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

Always Best Care continues to be recognized with a multitude of industry honors and awards. In 2013 alone, Always Best Care received more than a dozen different awards for franchise operations, sales and marketing. These include: Best Franchises in America (*americasbestfranchises.com*); Top 50 Franchises for Minorities (*National Minority Franchising Initiative*); Fastest Growing Franchises (*Entrepreneur Magazine*); one of the top low cost franchises (*Franchise Business Review*) and others.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically

matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.AlwaysBestCare.com](http://www.AlwaysBestCare.com). For franchise opportunities, visit [www.FranchiseWithAlwaysBestCare.com](http://www.FranchiseWithAlwaysBestCare.com).

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).