



FOR IMMEDIATE RELEASE
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Always Best Care® Senior Services Named a Smartest Growing Brand

Roseville, CA (June 23, 2014) – Always Best Care® Senior Services has been named one of the “smartest growing brands in the USA” by *Franchise Times* in its annual “Fast & Serious” ranking, released in March 2014.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

“I am delighted that Always Best Care Senior Services has been recognized in the *Franchise Times* annual Fast & Serious ranking of the smartest growing brands,” said Michael Newman, founder and CEO of Always Best Care. “I am extremely proud to have our company recognized for both our quick and sustainable growth – another testament to the great work of our franchisees.”

Franchise Times developed a formula for its Fast & Furious ranking that identifies fast-growing franchise systems which also have staying power - an antidote to multiple other rankings that often include one-year wonders. The ranking system features a proprietary 10-point formula, including percentage sales growth, percentage unit growth, dollar sales growth and numerical unit growth over the past three years, with more weight given to acceleration in years two and three.

The database for the project is the *Franchise Times* Top 200 plus 300, an annual ranking published in October of the largest franchise systems by revenue. The magazine identified 324 companies that submitted information all three years for that project, and then selected 298 for analysis with systemwide sales above \$40

million, the floor for consideration for *Franchise Times* Fast & Serious.

Always Best Care continues to be recognized with a multitude of industry honors and awards. In 2013 alone, Always Best Care received more than a dozen different awards for franchise operations, sales and marketing. These include: Top 50 Franchise for Veterans (World Franchising Network); Best Franchises in America (americasbestfranchises.com); Top 50 Franchise for Minorities (National Minority Franchising Initiative) and Fastest Growing Franchises (Entrepreneur Magazine).

Founded in 1996, Always Best Care began franchising just seven years ago, and now has more than 180 franchised territories throughout the United States. The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2014/2015, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.