



FOR IMMEDIATE RELEASE

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**Always Best Care Senior Services
Expands with 6th Franchise in Texas**

Roseville, CA (February 13, 2014) — Always Best Care Senior Services, one of the leading Senior Care franchise systems in the United States, today announced the company has awarded its 6th franchise in Texas and as a result is expanding its coverage of the Dallas/Ft. Worth metroplex to encompass the northern Fort Worth communities of Arlington, Bedford, Blue Mound, Colleyville, Euless, Fort Worth, Haltom City, Haslet, Hurst, Keller, North Richland Hills, Saginaw and Watauga.

Always Best Care now provides services in Texas through offices in Dallas and Fort Worth, plus three in the Houston area (Katy, Houston and Spring) and one in Austin.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of nearly 190 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Dr. Jian Zhu and Dr. Yan Lu of Fort Worth, who have lived in Fort Worth for the past ten years. They were introduced to Always Best Care by Clint Purtell, a franchise consultant with The Entrepreneur's Source (TES) organization.

Dr. Zhu has nearly 20 years' business experience across medical, pharmaceutical and retail industries, including senior management positions at Haggard Clothing Co. and RadioShack. In addition to earning his medical degree at Capital University of Medical Sciences, Beijing China, he also earned an MBA at the University of Tennessee at Knoxville, TN.

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Dr. Lu served at one of the largest hospitals in China until she moved to the United States and, in addition to her medical degree from University of Medical Sciences, Beijing China, she also earned a master of public health degree from the University of North Texas Science Center and has expert experience in the public/community health industry.

“I am honored that we have awarded our newest franchise to people with such impressive backgrounds in medicine, health care and business as Jian Zhu and Yan Lu,” said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. “I’m confident they will become successful members of the Always Best Care team.”

Dr. Zhu’s interest in senior care began when he was a teenager in China. “When my father was diagnosed with chronic renal failure, I took care of him until he passed away about 10 years after his diagnosis,” he explained. “Additionally, I still remember the smiles I received from my patients 20 years ago, which are rooted in my heart forever.”

Dr. Zhu and Dr. Lu are looking forward to building a high quality caregiving team and becoming experts in senior care services for the north Fort Worth/mid-cities area. “A passion to help others comes first,” added Dr. Lu. “We both actively participate in community volunteer works and charity organizations, dedicated to serving those who need assistance during difficult times throughout our community.”

Always Best Care of northern Fort Worth is located at 10532 Donnis Drive, Fort Worth, TX 76244, and may be reached by calling (817) 781-4934, or via email at jzhu@abc-seniors.com. Visit them on the web at www.alwaysbestcare-fortworthnorth.com.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. Franchise opportunities are available to

individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.alwaysbestcare.com.

Always Best Care also offers Free ABC Rx cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$300,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The Free ABC Rx card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.