



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Selected as One of Best Franchises for Veterans**

**Roseville, CA (November 8, 2013)** – Always Best Care Senior Services has been selected to the “Best of the Best” – *Franchise Business Review’s* list of the top 100 franchises for veterans, published in its November issue.

Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living placement services, and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

*Franchise Business Review* is a national market research firm focused on franchisee satisfaction and performance. Its products include franchisee satisfaction reports, custom research, industry sector studies, and other services aimed at driving franchise performance.

To compile the data for its Top 100 for Veterans report, *Franchise Business Review* looked specifically at responses from 2,892 veterans, representing nearly 300 leading franchise brands.

Veteran franchisees answered 33 benchmark questions ranking their franchise system in the areas of financial opportunity, training and support, leadership, operations and product development, core values (e.g., honesty and integrity of franchisor), general satisfaction, and the franchisee community. An additional 16 questions asked about market area, demographics, business lifestyle, overall enjoyment running the franchise, and role in the franchisee community. From this data, *Franchise Business Review* identified its list of top franchises with above average satisfaction among veterans.

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According to *Franchise Business Review*, one of the best ways to know if a franchise opportunity is as good as it appears is to look at its third-party franchisee satisfaction data. Franchise systems that don't provide third-party data may have deeper issues than just not being transparent. Those that do offer a wealth of information on the system's leadership, culture, training and support, financial outlook, and franchisee community.

The publication noted that franchisee satisfaction data is even more important to prospective franchisees on active military duty. If a veteran is located abroad, it may not be easy to conduct the necessary due diligence—calling current franchisees, visiting local stores, and meeting with the corporate office—from afar. This report can at least be a starting point for veterans' conversations.

According to *Franchise Business Review*, 82 percent of all veterans said they enjoy being a part of their franchise organizations, and 80 percent say they would recommend their franchise to others. Among the top 100 brands for veterans, however, 87 percent enjoy being a part of the organization, and 88 percent would recommend it to others. 84% of franchisees at the top 100 companies said "they would do it again today" related to investing in their franchise, compared to 74 percent among veterans at all franchise companies.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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#### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.alwaysbestcare.com](http://www.alwaysbestcare.com).

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Always Best Care also offers Free ABC Rx cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$300,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The Free ABC Rx card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).