



FOR IMMEDIATE RELEASE
March 14, 2013

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Always Best Care Senior Services Raises More Than \$50,000 to Fight Alzheimer's Disease

Roseville, CA (March 14, 2013) – Always Best Care Senior Services announced at its International Conference in Las Vegas last month that its franchisees had raised more than \$53,000 for the Alzheimer's Association by participating in the Walk to End Alzheimer's® in various locations.

“Our franchisees stepped up and formed 56 teams across the country, and recruited 365 volunteers to help us fight this dreaded disease,” said Michael Newman, founder and Chief Executive Officer of Always Best Care. “The funds raised will support Alzheimer's Association care, support and research programs,”

Founded in 1996, Always Best Care is one of the fastest growing senior care franchise systems in the USA and Canada. The company delivers a combination of non-medical in-home care, assisted living referral and placement assistance and skilled home health care through an international network of more than 180 independently owned and operated franchised territories.

Alzheimer's disease is the sixth leading cause of death in the United States, and the only cause of death among the top 10 in America without a way to prevent it, cure it or even slow its progression. Hope for families is on the horizon and the Association continues to fund innovative research. Currently, available treatments address symptoms and may improve quality of life for those with Alzheimer's and their caregivers for a short period of time.

More than 5 million Americans are currently living with Alzheimer's disease and that number is nearly expected to reach more than 13 million by mid-century.

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The Alzheimer's Association Walk to End Alzheimer's is the national largest even to raise awareness and funds for Alzheimer's care, support and research. Held annually in more than 600 communities nationwide, this inspiring event calls on participants of all ages and abilities to reclaim the future for millions. For more information about Alzheimer's disease and how you can participate in Walk to End Alzheimer's, visit www.alz.org/walk.

Always Best Care supports the Alzheimer's Association in a variety of ways, and has sponsored educational webinars on the Early Warning Signs of Alzheimer's and the Role of Exercise in Delaying the onset of Alzheimer's.

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President of Franchise Development, toll-free at 1-855-430-CARE (2273), or via email at sales@alwaysbestcare.com. To learn about franchise opportunities, visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.