



FOR IMMEDIATE RELEASE
December 28, 2011

CONTACT: Barry J. Parrish
bparrish@abc-seniors.com
916-596-1825

Latest Expansion Brings Always Best Care to More Than 175 Franchised Territories!

Roseville CA (December 28, 2011) — With the awarding of its latest franchise in Livingston, New Jersey, Always Best Care Senior Services now tops 175 franchised territories throughout the United States and Canada.

Named the fastest growing Senior Care franchise system in the USA by *Entrepreneur* magazine, Always Best Care is now represented in 34 states and provinces.

Since 1996, Always Best Care has provided non-medical in-home care and assisted living placement services, and began franchising in 2007. The company is adding skilled home health care in selected areas as it continues to expand.

International expansion is also on tap. This year, Always Best Care awarded its first Canadian franchises, and is now offering franchise opportunities in the United Kingdom and Australia. Next up, according to founder and Chief Executive Officer Michael Newman, are Germany, Spain, Ireland and New Zealand.

Always Best Care has an extensive history serving the seniors community. The company has assisted more than 25,000 seniors, and works with more than 2,000 independent and assisted living and residential care communities across the United States and Canada. Services include ...

Assisted Living Placement Services

Always Best Care franchises provide comprehensive finder, selection and referral services for assisted living communities, helping seniors in communities based on the level of care needed, budget and location. Each client is personally escorted on a tour of communities which Always Best Care franchises have already visited and have prescreened to meet

their needs. Referrals are received from medical professionals at hospitals, skilled nursing facilities, physicians' offices and home health agencies throughout North America.

Non-Medical In-Home Care

Always Best Care places caregivers in homes to assist clients in managing their daily activities of life. Through its franchises, the company provides free evaluations to determine the right level of care needed. Assignments can range from one hour all the way to live-in care.

Skilled Home Health Care

When client needs require skilled care (whether for medication, wound care, pain management, chronic disease management, post-operative care, Alzheimer's or diabetic care or other concerns), Always Best Care matches nurses, therapists and home health aides with clients to assure a compassionate solution for everyone.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

#

About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.