



FOR IMMEDIATE RELEASE

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CONTACT: Barry Parrish

bparrish@abc-seniors.com

916-596-1825

**Always Best Care Senior Services
Expands with 5th Franchise in Connecticut!**

Roseville, CA (February 8, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States and Canada, today announced the company has awarded its fifth franchise in Connecticut and, as a result, is now expanding its coverage to encompass the Fairfield County area, including Bridgeport, Norwalk, Wilton, Stratford, Weston and surrounding communities..

Always Best Care franchises now provide service to nearly the entire state of Connecticut, with offices located in Manchester, Bristol, Southbury and Greenwich in addition to the new Fairfield County location.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new franchise is owned and operated by Tom and Diane Restivo. Mr. Restivo has an eclectic background, including previous tenure as Vice President of Sales for Pilot Pen Company of Jacksonville, Florida. He also has many years of experience with senior care: "I have been ministering to the elderly in nursing homes, assisted living communities and hospitals through my church for many years," he explained.

"I am exceptionally happy that we have awarded our newest franchise to a couple of Tom and Diane Restivo's solid business background, character and integrity," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident they will be a valued addition to the Always Best Care team."

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Mr. Restivo's said his new company goal is "to establish a reputable service business that becomes known as compassionate, reliable and dependable." According to Mr. Restivo, he and his wife both have good management and communication skills, and they consider themselves to be "compassionate, empathetic and understanding of human suffering."

Residents of Monroe, Connecticut, Tom and Diane Restivo have been married for 24 years and have two children, Juliana 23, and Nicholas 20. Mr. Restivo cites photography as his "creative passion," as his educational background is in commercial art and interior design.

Always Best Care of Greater Fairfield County is located at 34 Bagburn Hill Road, Monroe, CT 06468, and may be reached by calling (203) 445-2812, or via email at trestivo@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.