



**FOR IMMEDIATE RELEASE**  
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**CONTACT: Aman Sangha**  
[asangha@abc-seniors.com](mailto:asangha@abc-seniors.com)  
905-997-0540

## **Local professional works to meet changing needs of Canadian boomers and seniors**

**Mississauga, ON (January 16, 2013)** – Aman Sangha, owner/operator of Always Best Care Senior Services in Mississauga, completed a comprehensive course in December about the priority aging issues impacting Canadian Baby Boomers and seniors. The course is offered through **Age-Friendly Business**<sup>®</sup>, Canada's premier academy training professionals about the evolving needs of our 50+ population. Successful participants complete a thorough examination to earn the **Certified Professional Consultant on Aging (CPCA)**<sup>®</sup> designation. Mr. Sangha has taken this educational initiative to become a professional leader in meeting the key needs and issues concerning maturing Canadians.

Professionals in the fields of medicine, insurance, investments, housing, government and social services, and recreation require a broad spectrum of information to serve better the needs of older adults. Whether financial, medical or social, baby boomer and senior concerns are different from other age groups. Age-Friendly Business<sup>®</sup> keeps the professional abreast of all these issues by providing education, monthly updates, support and assistance regarding new developments, practices, and research about aging in Canada today.

In the history of the world, two-thirds of all people who have lived past the age of 65 are alive today. By 2015, we will have more people over the age of 60 than under the age of 15. This has never happened before in the history of Canada, and requires an educated response in how professionals support with the challenges and opportunities facing our maturing population.

Always Best Care is one of North America's leading providers of non-medical in-home care and retirement living referral services. The company delivers its services through an international network of more than 100 independently-owned and operated franchises throughout the Canada and the United States.

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As a Certified Professional Consultant on Aging (CPCA), Mr. Sangha will participate annually in continuing education provided by the Academy. The CPCA membership will ensure that Aman remains an informed professional for the 50 plus and senior citizens.

Mr. Sangha's Always Best Care office is located at 2400 Dundas Street W, Unit 6-734, Mississauga, ON L5K 2R8. He may be contacted by calling 905-997-0540, or via email at [asangha@abc-seniors.com](mailto:asangha@abc-seniors.com). Visit him on the web at [www.alwaysbestcarecanada.ca](http://www.alwaysbestcarecanada.ca).

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**About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcarecanada.ca](http://www.alwaysbestcarecanada.ca)), founded in 1996, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, retirement living referral assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.