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Always Best Care Senior Services Announces Virginia's Chris Ziegler Elected Head of AR Council

Roseville, CA (December 14, 2011) — Always Best Care Senior Services, featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry, announced today the election of Chris Ziegler, the company's Area Representative for Virginia, Maryland and the District of Columbia, to the position of President of the Area Representatives' Council.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through an international network of more than 175 independently owned and operated franchises, including 30 Area Representatives.

"At Always Best Care, the foundation of our success is the powerful combination of corporate and local professionals working together with a vested interest in franchisees' growth," stated Michael Newman, founder and Chief Executive Officer of California-based Always Best Care. "We've developed a proven and successful Area Representative system that provides this multi-tiered standard of support. With our Area Representative system, franchisees have a local leader, mentor, business coach, team builder and first responder to their needs."

The purpose of the Council is to provide a forum for open communication between Area Representatives, and as an advisory board between Area Representatives and Always Best Care. The Council's goal to encourage each Area Representative to become an important part of the company's strategic planning process as the franchise system expands and develops. The Council also is responsible for bringing general franchisee concerns to the attention of Always Best Care corporate officers, and addressing and resolving those concerns.

"I am truly proud that our Area Representatives have elected a person of Chris Ziegler's character and capabilities as the President of the Council," he continued. "I am looking forward to working closely with Chris and continuing the solid growth and expansion we've experienced since we began franchising four years ago."

“I look forward to leading the Advisory Council in playing an important role in the continued success of the Always Best Care system,” said Mr. Ziegler. “Working together, we can deliver significant impact to the bottom line of all our franchisees.”

In his role as Area Representative, Mr. Ziegler is responsible for locating people who are passionate about helping others through business ownership. He utilizes his extensive experience starting and operating businesses to help them to be successful in their new role as Always Best Care franchisees. To date, he has established five Always Best Care businesses in Virginia.

Prior to taking on this role, Mr. Ziegler was co-founder and President of Compass Energy Services, Inc. He also co-founded two other companies, one of which has become a respected leader in the energy efficiency contracting field. He previously served as General Manager of Evantage, Dominion Energy’s Energy Services division, and of Dominion Energy Direct Sales, Inc., its commercial and industrial commodity sales subsidiary.

Mr. Ziegler serves on numerous charitable boards, and also teaches skiing to individuals with disabilities each winter. He earned a Bachelor of Science in Accountancy and Finance from Miami University, and a Master of Business Administration from Case Western Reserve University.

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit the franchise discovery center website at www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.