



FOR IMMEDIATE RELEASE
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CONTACT: Barry J. Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care Senior Services Names David Csaszar 'Area Representative' for Oregon

Roseville CA, August 3, 2011 — Always Best Care Senior Services, selected by *Entrepreneur* magazine as the fastest growing Senior Care franchise system, today announced the company has awarded the state of Oregon to David Csaszar as its newest Area Representative.

Founded in 1996, Always Best Care began franchising in 2007, and now provides non-medical in-home care for seniors, assisted living placement services and skilled home health care through a network of more than 135 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

“We are especially gratified to have awarded our newest Area Representative territory to someone’s of David Csaszar’s stature and prominence in the franchising industry,” said Michael Newman, founder and Chief Executive Officer of California-based Always Best Care. “I’m confident Mr. Csaszar will be a valued addition to the Always Best Care team.”

David Csaszar has over 18 years’ experience working within the franchise industry. Most recently, David served as Senior Operations & Marketing Manager for the Northwest for Oregon Food Concepts, LLC, where he supported franchise owners marketing and operations in Oregon & Washington. From June 2007 to December 2009 he served as Director of Development for Pastini Pastaria. And from 1996 to 2001, he served in several capacities for the Quiznos Corporation, where he was responsible for building and managing a successful infrastructure for corporately owned stores, and was instrumental in growing his region more than 250 percent in just two years.

At Always Best Care, the foundation of franchise success is a powerful combination of corporate and local professionals working together with a vested interest in the franchisee's growth. Always Best Care's proven and successful Area Representative system provides this multi-tiered standard of support, with the Area Representative providing franchisees with a local leader, mentor, business coach, team builder and first responder to their needs.

Area Representatives also are responsible for driving the growth of their region and soliciting and awarding new franchises within their territories. For information on Always Best Care franchise opportunities in Oregon, contact David Csaszar at 503-705-7253 or via email at dcsaszar@abc-seniors.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.