



FOR IMMEDIATE RELEASE
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***Entrepreneur* Magazine Names Always Best Care Senior Services One of Top Home-Based Franchises**

Roseville CA, June 24, 2011 — Always Best Care Senior Services, featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry, has now been named by the magazine to its list of “**Top Home-Based Franchises**” in its June, 2011 edition.

Founded in 1996, Always Best Care began franchising in 2007, and now provides non-medical in-home care, assisted living placement services and skilled home health care through a network of more than 135 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For 33 years, *Entrepreneur* has been the definitive guide to all the diverse challenges of business ownership. The magazine has expanded along with the needs of its readers, equipping entrepreneurs with the critical information they require and demand to grow their businesses. Entrepreneurs have a community with the magazine--a place they can go to learn how to face business challenges head-on and persevere. Every issue of *Entrepreneur* is as inspirational as it is informational, covering what inspires entrepreneurs as well as what they need to know to succeed.

“If you've ever dreamed of running a business from home, an Always Best Care franchise just might be the perfect path for you,” said Michael Newman, founder and CEO of Always Best Care. “A home-based business allows you to keep costs low and be close to your family. Most of our franchisees’ time is spent visiting and meeting with clients, evaluating assisted living communities and other activities that reduce the need for a ‘bricks and mortar’ office.

“We’ve developed a variety of systems to create a ‘*virtual office*’ environment for our franchisees,” Mr. Newman continued. “As long as a franchisee has Internet access, he or she can enjoy the freedom, convenience and economy of a home-based business.”

Mr. Newman also noted that in some states, Always Best Care franchises cannot be operated as a home-based business due to local licensing requirements.

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit the franchise discovery center website at www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.