



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Named One of “Best Franchises for Veterans”**

**Roseville CA, June 13, 2011** — Always Best Care Senior Services, featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry, has now been featured as one of the “**Best Franchises for Veterans**” by *Military Times Edge*, a print publication and online news service from the worldwide Gannett corporation.

Founded in 1996, Always Best Care began franchising in 2007, and now provides non-medical in-home care, assisted living placement services and skilled home health care through a network of more than 135 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

*Military Times EDGE* is the only publication dedicated to showing soldiers, sailors, airmen, Marines and Coast Guardsmen the practical and positive actions that can make their lives and careers better — both in the military and beyond. The print edition of *Military Times EDGE* is published 10 times a year, and is inserted in the *Military Times* newsweeklies found at transition assistance centers throughout the military. Online, *MilitaryTimesEDGE.com* is updated throughout the month with breaking news about careers and education opportunities. In addition to coverage from the print edition, *MilitaryTimesEDGE.com* provides interactive tools such as salary calculators, degree program finders, job listings and more.

“Always Best Care is proud to demonstrate our support of our service men and women by actively participating in the Veterans’ Transition Program (VetFran) of the International Franchise Association (IFA) to provide attractive franchise fee discounts exclusively for them,” said Michael Newman, founder and CEO of Always Best Care. “The recognition of Always Best Care by *Military Times Edge* is both gratifying and humbling, and we sincerely appreciate the honor bestowed upon us.”

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit the franchise discovery center website at [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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**About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com/](http://www.alwaysbestcare.com/)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.