



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Offers Staffing Management Options for Franchisees**

**Roseville, CA (June 5, 2011)** — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system in the USA, announced a new outsourced staffing program for franchisees across the country in conjunction with one of its major franchisees, Always Best Care of Sacramento.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through a nationwide network of 140 franchised offices. Started in 1996, Always Best Care began franchising only four years ago and is now one of the leading senior care franchise systems in the United States.

“Staffing is one of the major concerns of franchisees throughout the senior care industry,” explained Michael Newman, founder and Chief Executive Officer of Roseville, CA – based Always Best Care. “Starting a new business is daunting enough by itself. By outsourcing staffing management and coordination to a trusted source, franchisees are better able to focus on working *ON* their business, and not *IN* their business.

The outsourced staffing option offered by franchisee Always Best Care of Sacramento was introduced at the company’s International Conference in May, and provides a variety of pricing options that can generate significant savings for individual franchises. Monthly plans are available for 24/7 staffing operations, weekdays, weekends, and other configurations. Most importantly, these options are priced to provide significant savings versus the cost of a full-time staffing coordinator.

“This is a tremendous opportunity for franchisees to save time and money,” said Mr. Newman, “and represents still another way that Always Best Care continues to provide innovative solutions to help franchisees build their businesses.”

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com/](http://www.alwaysbestcare.com/)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.