



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services in Denver Is First in Nation to Offer Skilled In-Home Nursing Care

Roseville CA, April 15, 2011 — Since 1996, Always Best Care Senior Services has been a leader in providing non-medical in-home care and assisted living placement services. Now Always Best Care is introducing skilled home health care as an additional basic service to be offered by its network of franchised offices.

Franchise owner of Always Best Care/Denver-West, Erin Nichols, is the first ABC franchisee in the nation to offer skilled home health care. Ms. Nichols anticipates growing her professional referral base significantly as a result of patient referrals to their doctors. She said her company is now offering a broad range of skilled nursing services, including home infusion therapy, physical therapy and personal care services, among many others.

“We have found a real niche in home infusion therapy,” she said. “Our Director of Nursing comes to us with 10 years’ experience in critical care in cardiovascular ICU (including lung and heart transplants), so we are able provide care for patients with a very high level of acuity that have long-term nursing needs”

Always Best Care began franchising just four years ago, and now has more than 140 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

Michael Newman, founder and Chief Executive Officer of Always Best Care, said “Leadership in providing a full range of services means multiple revenue streams for our franchises. Best of all, all three revenue streams derive from the same base of common referral sources. This is just one more reason Always Best Care was named the fastest growing Senior Care franchise system in the USA by *Entrepreneur* magazine.”

According to Mr. Newman, Erin Nichols is the epitome of an Always Best Care franchise owner. “Our people and the time and compassion they show towards our patients are what set us apart,” explained Ms. Nichols. “Our nurses are specifically instructed to take as much time as they need with our patients to offer them the physical and moral support they require to get through their tough time.”

Always Best Care/Denver-West is located at 2201 Kipling Street, Suite G2 in Lakewood, CO 80215, and may be reached by phone at (303) 952-3060 or via email at enichols@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President of Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.