



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 8th Franchise in Texas!

Roseville CA, March 21, 2011 — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system, today announced the company has awarded its eighth franchise in Texas as it expands to the northern perimeter of the Dallas/Ft. Worth Metroplex in Collin County, serving the McKinney, Allen, and Frisco communities.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through a nationwide network of more than 140 independently owned and operated franchises.

Always Best Care Senior Services of Collin County is operated by Jim and Gracie Bien. The principle office is located at 1333 W. McDermott Dr. Allen, TX 75002.

“Jim and Gracie Bien are welcome additions to the Always Best Care family,” said Michael Newman, founder and Chief Executive Officer of Roseville, California-based Always Best Care. “They have extensive sales and marketing experience, as well as first-hand personal experience with the need for quality care for aging parents in an at-home setting. I’m confident they will be a valued addition to the Always Best Care team.”

Always Best Care of Collin County is the 8th Always Best Care franchise in Texas. Always Best Care now has franchises serving Dallas, Ft. Worth, Houston, Austin, Ft. Bend County (including Sugarland, Missouri City, Richmond and Rosenberg) and West Harris County (including Katy, Fulshear and Brookshire), as well as the new Collin County franchise.

“We spent several years searching for the right business opportunity,” said Jim Bien. “We were drawn to the Always Best Care franchise for several reasons, including on-going struggles with our parents’ health. The caring and compassionate outlook demonstrated by Always Best Care drives a passion into this new business that we couldn’t find in any other type of business.”

Always Best Care of Collin County may be reached at (469) 519-1075, by fax at (877) 292-8758, via email at gbien@abc-seniors.com, or by visiting www.collincounty.alwaysbestcare.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.