



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 3rd Franchise in Illinois!

Roseville CA, March 28, 2011 — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system in the USA, today announced the company has awarded its third franchise in Illinois as it expands into Chicago's North Shore communities.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through a nationwide network of more than 140 independently owned and operated franchised offices.

Always Best Care Senior Services North Shore is owned and operated by Casey and Charmaine Conaghan. The principle office is located at 1328 Bennington Court, Glenview, IL 60026.

"I am truly excited to announce that we have awarded our newest franchise to a husband and wife team with the character and capabilities of Casey and Charmaine Conaghan," said Michael Newman, founder and Chief Executive Officer of Roseville, California-based Always Best Care. "They are a compassionate, caring couple with solid business credentials, and I'm confident they will be a valued addition to the Always Best Care team."

Always Best Care North Shore is the 3rd Always Best Care franchise in Illinois, and the first in Cook County. It joins Always Best Care operations covering DuPage and Kane counties. The North Shore franchise encompasses the communities of Glenview, Winnetka, Wilmette, Skokie, Evanston, Lake Forest, Deerfield, Highland Park, Buffalo Grove, Wheeling, Northbrook and surrounding cities.

Prior to his start-up with Always Best Care, Mr. Conaghan spent 25 years in the storied trading pits of the Chicago Board of Trade. Following a shift in the commodities industry, he felt drawn to work within his community and found the perfect partner in Always Best Care Senior Services.

“With Always Best Care, we have the opportunity to run our own business and fulfill our lifelong dreams, while enhancing the lives of the seniors in our communities,” he explained.

“I was especially impressed by the company’s combination of corporate support with national programs and standards, and the local support we receive directly here in the Chicago area by the Always Best Care Area Representative.”

Charmaine Conaghan spent the last several years raising the couple’s five children after working in the Chicago’s advertising industry with the Paul Frankel & Company agency. Her marketing background has her “well prepared to meet the challenges of expanding a new business,” she said.

Always Best Care North Shore may be reached at (847) 730-5930, via email at cconaghan@abc-seniors.com, or by visiting www.northshore.alwaysbestcare.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.