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CONTACT: Barry J. Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care Senior Services Names Ann Power to Franchise Development Team

Roseville CA, March 16, 2011 — Always Best Care Senior Services, featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry and by *AllBusiness.com* as one of its Top 10 Fastest Growing Franchises, has selected Ann Power of Plantation, FL as the newest member of its franchise development team.

Founded in 1996, Always Best Care began franchising only three years ago, and now provides non-medical in-home care, assisted living placement services and skilled home health care through a network of more than 135 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

“We are very excited about having Ann Power join our team,” said Steve Marcus, Vice President, Franchise Development for Always Best Care. “She has more than 20 years of proven sales experience building franchised brands for major franchisors, and we’re looking forward to her continued success in our industry. Ms. Power is the third new team member added to Always Best Care’s franchise development team over the past four months, as we continue to build on the momentum established last year and continuing through the first quarter of 2011.”

Ms. Power was the top producer in selling Internet and broker leads for Puroclean, where as Franchise Development Director she developed exceptional relationships with Franchoice, Franchise Alliance, FranNet, BAI and TES, among others. She previously served as Franchise Sales Manager for Nexcen Franchise Management, where she was responsible for such brands as The Athlete’s Foot, Great American Cookies and others.

Earlier in her career, Ms. Power gained national recognition as she sold more than 100 units in her first year as National Franchise Sales for Lady of America, the nation’s second largest chain of

women's fitness clubs with more than 600 locations. She also served as Vice President of Franchise Sales for the Oxford Academy.

"I am absolutely thrilled at joining the dynamic team at Always Best Care." Ms. Power said. "Seniors are the fastest growing segment of the population in the United States and many foreign countries, and health care is one of the strongest, most recession-resistant industries in the country. That's a powerful combination!"

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit the franchise discovery center website at www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.