



FOR IMMEDIATE RELEASE
March 16, 2011

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Always Best Care Senior Services Named to Top 50 in Franchisee Satisfaction

Roseville CA, March 16, 2011 — Always Best Care Senior Services, featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry, has added another accolade as it was selected by *Franchise Business Review* as one of its **Top 50 Franchisee Satisfaction** award winners for 2011.

Founded in 1996, Always Best Care began franchising only three years ago, and now provides non-medical in-home care, assisted living placement services and skilled home health care through a network of more than 135 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

Franchise Business Review is a national franchise market research firm that performs independent surveys of franchisee satisfaction and franchise buyer experiences. Each year, *Franchise Business Review* surveys thousands of franchise owners to determine franchise opportunities which are rated among the very best opportunities by their own franchisees – the real franchise experts!

“This award means a great deal to me,” said Michael Newman, founder and CEO of Always Best Care, “and I am deeply honored that our franchisees have responded to our efforts to provide an outstanding business model, multiple revenue streams, advanced technology and a dynamic combination of corporate and local support.

“Even more importantly,” Mr. Newman continued, “this award signifies that our high-touch, hands-on efforts to provide the highest level of exemplary service to our customers has been recognized by those customers.”

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit the franchise discovery center website at www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.