



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 4th Franchise in Georgia!

Roseville CA, March 7, 2011 — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system, today announced the company has awarded its fourth franchise in Georgia as it expands into the north Atlanta areas of Buckhead, Dunwoody, Roswell, Alpharetta, and Sandy Springs.

Always Best Care provides non-medical in-home care and assisted living placement services through a nationwide network of more than 125 independently owned and operated franchised offices.

Always Best Care Senior Services of Greater Dunwoody is operated by SenCare Services, LLC, and is owned by Taylor Grout. The principle office is located at 3853 Rainforest Circle, Norcross, GA 30092.

“I am thrilled to announce that we have awarded our newest franchise to a person of Taylor Grout’s character and capabilities,” said Michael Newman, founder and Chief Executive Officer of Roseville, California-based Always Best Care. “Mr. Grout has extensive experience in marketing and sales throughout North America, and I’m confident he will be a valued addition to the Always Best Care team.”

Always Best Care of Greater Dunwoody is the 4th Always Best Care franchise serving the Atlanta metro area.

“I first recognized the need for the services Always Best Care provides when my family had to deal with my grandmother’s aging and deteriorating health,” said Mr. Grout. “When she had a debilitating stroke and was admitted to the hospital, my family didn’t know what to do. We had little help in educating us about our grandmother’s condition, recovery and future options. We were unsure of our options and struggled to find the appropriate care for her after her stroke. What a blessing it would have been if we had an Always Best Care agent to work with!”

Prior to his start-up with Always Best Care, Taylor spent 12 years in the agricultural and heavy equipment industry. In his personal life, Taylor enjoys spending time with his wife, Karen, and their young son, Sam. He is active in his church and local Boy Scout Troop 477.

Always Best Care of Greater Dunwoody may be reached at (404) 213-6025, by fax at (404) 935-0913, via email at tgrout@abc-seniors.com, or by visiting <http://greaterdunwoody.alwaysbestcare.com>.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.