



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Named One of the Hot 100 Franchises for 2011**

**Roseville, CA, February 11, 2011** — Always Best Care Senior Services has been named to *RedHotFranchises.com*'s annual list of the Hot 100 Franchises for 2011.

Previously featured by *Entrepreneur* magazine as the fastest growing franchise system in the Senior Care industry, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care.

According to RedHotFranchises.com, the 2011 Hot 100 Franchise list contains the world's hottest franchises and business opportunities from more than 100 different industry categories. The Board Members who determine the rankings have over 50 years of combined franchise experience, including franchisors, franchisees, franchise suppliers and other leading franchise experts.

"Only those franchises and business opportunities that exhibit superlative performance and have proven their business models stand out from the crowd of over 3000 different franchises are considered for the Hot 100 Franchise list," RedHotFranchises.com explained in its website announcement. "Franchises and business opportunities are ranked based on a variety of factors including: Management, franchisee satisfaction, support, growth rate, financial stability and profitability."

"We are absolutely thrilled to be named one of the Hot 100 franchises for 2011," exclaimed Michael Newman, founder and CEO of Always Best Care Senior Services. "This is truly a reflection of the hard work and dedication of our entire team, and also of the franchisees that have put their faith in us to help build their dreams of business ownership and at the same time give back to their communities."

Founded in 1996, Always Best Care began franchising just three years ago, and now has more than 125 franchises throughout the country. The company has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on ABC franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com/](http://www.alwaysbestcare.com/)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.