



FOR IMMEDIATE RELEASE
September 4, 2013

CONTACT: Barry Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care Senior Services Launches Free Franchise Campaign for Veterans!

Roseville, CA (September 4, 2013) –Always Best Care Senior Services has launched a contest to award a free franchise to military veterans in every state in the union – 51 free franchises (including the District of Columbia) worth more than \$2.6 million!

Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living services and skilled home health care. The company was named one of the best franchises for veterans by *Military Times EDGE*, and one of the top 50 franchises for veterans by the World Franchising Network in *USA Today*, June 21, 2013.

"Veterans have the personality traits needed to operate a successful franchise," said Michael Newman, founder and CEO of Always Best Care. "They have the leadership skills and get-it-done attitude that we’re looking for in new franchisees. We want to salute our veterans, and provide them with an unmatched opportunity to launch a second career.

"We’re taking President Obama’s call to create hundreds of thousands of new jobs a step further," he explained." We’re not simply providing a job, but a lifelong career opportunity that will allow our nation’s heroes to build a business while making a real difference in people’s lives."

For complete information on the Always Best Care contest for veterans, please visit www.abc4free.com.

Veterans of all US military services are invited to join the contest, Mr. Newman explained. Veterans will be asked to create and post a three-minute video, and complete an online entry form ([click here](#) to view the form). Finalists will then be selected for personal interviews with a panel of judges comprised of Always Best Care executives.

--- more ---

The videos will be judged on the basis of creativity, a compelling personal story that outlines why the veteran believes they should be a winner and become an Always Best Care business owner, the ability to apply former experience to the concept of business ownership, and personal attributes, including compassion for seniors and a driving desire to succeed.

Instructions on how to post the videos are included in the contest website, www.abc4free.com.

Winners will be awarded a free Always Best Care franchise – all franchise fees plus royalties, marketing and other fees will be waived for the first six months of operation. The total value of each free franchisee is a minimum of \$51,200.

The contest will continue through December 31, 2013. Winners will be announced on or about February 1, 2014.

Founded in 1996, Always Best Care began franchising just six years ago, and now has more than 180 franchised territories throughout the United States. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

To learn more about Always Best Care, visit www.alwaysbestcare.com.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

#

About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.