



FOR IMMEDIATE RELEASE
June 29, 2013

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Always Best Care Senior Services Named One of Top Franchises for Veterans

Roseville, CA (June 29, 2013) – Always Best Care Senior Services has been named one of the top 50 franchises for veterans by the World Franchising Network, as published in *USA Today's* Franchising Today section on June 21, 2013.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

"I am exceptionally proud of the accolades with which we're been honored," said Michael Newman, founder and CEO of Always Best Care Senior Services. In addition to this recognition, Always Best Care has received honors as one of the country's fastest growing senior care franchise systems, one of the best franchises for minorities, one of the best in franchisee satisfaction, one of the best for African-Americans, and one of the top low cost franchises. Always Best Care also was named to *Entrepreneur* magazine's Franchise 500 for five consecutive years.

For this year's survey, the World Franchising Network (www.WorldFranchising.com) asked over 3,000 franchisors to return a questionnaire that detailed the involvement of military veterans in their programs and the discounts they are offered in terms of initial investment, franchise fees, and on-going royalties. Detailed profiles of 426 firms can be found on www.Franchises4Vets.com. From this list, the WFN selected the 50 companies they felt not only had the best representation in their operations (including franchised units, company-owned units, and among the ranks of senior management), but also for the individual programs that they have created to attract veterans.

Founded in 1996, Always Best Care began franchising just six years ago, and now has more than 180 franchised territories throughout the United States. The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2013/2014, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.