



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Expands with 8th Franchisee in New Jersey!**

**Roseville, CA (December 5, 2011)** — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system in the USA, today announced the company has awarded its 8th franchise in New Jersey and is now expanding into the Moorestown, Berlin and Absecon areas.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through an international network of more than 175 independently owned and operated franchises.

The new Always Best Care franchise is owned and operated by Tammy Taylor, a former Navy Corpsman with a unique combination of healthcare and general business experience. According to Mrs. Taylor, the new franchise will feature Always Best Care's non-medical in-home care and assisted living placement services.

"I take great pride in recognizing the accomplishments and welcoming a woman of Tammy Taylor's stature and background to the Always Best Care family," said Michael Newman, founder and Chief Executive Officer of California-based Always Best Care. "I'm confident she will be a valued addition to the Always Best Care team."

Mrs. Taylor began her career as a Navy Corpsman providing care to patients in the Recovery Room, Pediatrics, Medical/Surgical Care and Disaster Planning. She served at Naval Hospital San Diego, CA and Okinawa, Japan. During her tenure in the Navy, she also worked as a Nationally Registered EMT and a Bereavement Counselor. Upon completion of her military service, Mrs. Taylor utilized her work experience to advance in the IT Procurement, Staffing and Recruiting industries. Through her association with Always Best Care, she is able to combine her passions for professional care and contingent labor acquisition management. "Always Best Care provides the perfect solution for seniors in my community because that solution is customized to meet their

individual needs,” she said. “We allow our clients to choose to stay home or go to an assisted living community. This customized approach is what drew me to Always Best Care.”

Mrs. Taylor also brings personal knowledge and experience to the challenges of providing in-home senior care. “When my grandmother needed daily care, I watched my family work very hard to deliver that care,” she explained. “As my grandmother’s health declined, the challenge of finding and providing appropriate care became more evident. My personal experience was painful and frustrating, and left me with an understanding of what so many people are facing with an aging population.”

Always Best Care Senior Services is located at 82 S. White Horse Pike, Berlin, NJ 08009, and may be reached by calling (609) 313-4296 or via email at [ttaylorr@abc-seniors.com](mailto:ttaylorr@abc-seniors.com).

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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#### **About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com/](http://www.alwaysbestcare.com/)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.