



FOR IMMEDIATE RELEASE
April 16, 2013

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Always Best Care Senior Services Expands with 8th Franchise in Pennsylvania

Roseville, CA (April 16, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its eighth franchise in Pennsylvania and as a result is expanding its coverage of the Philadelphia area to encompass Bethlehem and surrounding communities.

Always Best Care now provides services to throughout and around Philadelphia, with offices in the city, Bristol, Plymouth Meeting, Exton and Yardley, plus Holidaysburg in central Pennsylvania and Pittsburg in the west.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Vanessa Taylor, a human resources professional with more than 18 years in leadership roles. Prior to that, Ms. Taylor was a research scientist with extensive bio-science research experience in infectious diseases. Ms. Taylor was introduced to Always Best Care by Jim Gleason, a franchise consultant with the FranNet organization.

"I am very pleased that we have awarded our newest franchise to a person of Vanessa Taylor's diverse background, passion, and character," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident she will be a valued addition to the Always Best Care team."

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After years serving people through both of her professions, Ms. Taylor saw the growing need to help seniors age in place, as well as the corresponding need to support family members in the “sandwich generation” – those coping with caring for or supporting both children and parents at the same time.

“Always Best care enabled me to bring a ‘continuum of care’ to the community (a telephone reassurance program, non-medical in-home care, assisted living finder and referral services, substantial discounts off the cost of prescription drugs, and other services),” she said. “The organization’s dedication to quality of life enhancement made Always Best Care the logical choice to allow me to bring solutions to my community.”

“I want to provide in-home care with the highest quality and affordability to seniors throughout our area,” she continued, “so they may continue to enjoy the warmth and familiar comforts of their own homes. I am dedicated to providing a heart for seniors and a commitment to giving back to my community.”

Always Best Care of Bethlehem is located at 1240 Win Drive, Bethlehem, PA 18017, and may be reached by calling (484) 896-8867 or via email at abcbethlehem@abc-seniors.com. Visit them on the web at www.ABC-Bethlehem.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.