



FOR IMMEDIATE RELEASE
May 23, 2013

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Always Best Care Senior Services Expands with 10th Franchise in New Jersey

Roseville, CA (May 23, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its tenth franchise in New Jersey and as a result is expanding its coverage to encompass Union and Essex County and their surrounding areas.

Always Best Care now provides services throughout New Jersey, with offices ranging from Morris County, Livingston, Milburn, West Orange, Jersey City and Teaneck in North Jersey, to Manalapan, Freehold and Summit in Central Jersey, and Berlin and Cherry Hill in South Jersey.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Tracy Silver, a long-time financial sales and management professional with quantitative skills and a passion for helping people. Ms. Silver was introduced to Always Best Care by Doug Stout, a franchise consultant with The Entrepreneur's Source (TES) organization.

"I am very pleased that we have awarded our newest franchise to Tracy Silver," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident that her solid business background and passion will combine to make her a valued contributor to the community and the Always Best Care team."

Ms. Silver has personally experienced the stress and challenges inherent in providing in-home care for an elderly relative.

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“My mother suffers from Alzheimer's disease, so I know firsthand how difficult it can be to find guidance you can trust and help you can rely on” she said. “Always Best Care has given me the operational systems and tools to help others through their tough times. And the in-field support available through Always Best Care and fellow franchisees is tremendous.”

Always Best Care of Essex & Union Counties is located at 111 Northfield Avenue, West Orange, NJ 07052 and may be reached by calling (201) 453-4491, or via email at tsilver@abc-seniors.com. Visit them on the web at www.alwaysbestcareunion.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.