



FOR IMMEDIATE RELEASE
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Always Best Care® Expands with New Senior Care Franchise in Florida

Roseville, CA (July 7, 2014) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced the company has awarded its newest franchise in Florida and, as a result, now provides services within Upper Pinellas County, including Clearwater, Dunedin, Tarpon Springs and Southwest Pasco County. This is in addition to existing service provided by Always Best Care franchises in Jacksonville and along the Treasure Coast from Boca Raton to Fort Pierce.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

The new Always Best Care franchise is owned and operated by Bill and Jane Schumacher of Safety Harbor, Florida. Bill also serves as Chairman of the Board of the Leepa-Rattner Museum of Art, while Jane is the Chairperson for the annual Leepa-Rattner Museum of Art Stone Crab Fest. The Shumachers were introduced to Always Best Care by Pat Deering, a franchise consultant with the FranNet organization.

"I am proud to award our newest franchise in Florida to people with the character, integrity and experience of Bill and Jane Schumacher," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident they will become successful members of the Always Best Care team."

A graduate of Rutgers University, Bill is a United States Air Force veteran with 35 years of corporate experience in various executive positions in management, sales, and sales management - 24 of which were spent with Citigroup Capital Markets.

Jane is a graduate of Eckerd College with a Bachelor of Arts in Human Development, and completed an internship at Suncoast Hospice. She spent 12 years as a residential and

business service representative within the Bell Telephone system, and was also a Certified Activity Director working at senior living communities. Additionally, she is a member of the Safety Harbor Public Art Committee and a member of Better Living for Seniors.

“We are honored to have been selected to bring Always Best Care to Upper Pinellas County,” said Jane. “We are passionate about the critical need for quality care for our seniors and very excited to be joining forces with Always Best Care, a company we believe is the very best in this industry.”

Always Best Care of Upper Pinellas is located at 3060 Alternate 19 North, Palm Harbor, FL 34683, and may be reached by calling (727) 479-0850 or via email at jschumacher@abc-seniors.com. Visit them on the web at www.AlwaysBestCare-UpperPinellas.com.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card

covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.