



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 7th Franchisee in North Carolina!

Roseville, CA (December 7) — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system in the USA, today announced the company has awarded its 7th franchise in North Carolina and is now expanding into the Alamance and Guilford County communities of Burlington, Southern Greensboro, Jamestown, High Point and Roxboro.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through an international network of more than 175 independently owned and operated franchises.

The new Always Best Care franchise is owned and operated by Joanne Pizzuto and Stephen Whittemore, residents of Graham, NC. According to Ms. Pizzuto, the new franchise will feature Always Best Care's non-medical in-home care and assisted living placement services.

"I am proud to have awarded our newest franchise to two people with a solid business background and understanding of our concept," said Michael Newman, founder and Chief Executive Officer of California-based Always Best Care. "I'm confident that Joanne and Stephen will be valued additions to the Always Best Care team."

Ms. Pizzuto has worked in the senior care industry for many years, and Mr. Whittemore has personally experienced the challenge of caring for family members with Alzheimer's and Parkinson diseases.

"Our caring and genuine desire to make a difference is what brought us into the Always Best Care family," said Ms. Pizzuto. "We are devoted to helping people care for their loved ones in their times of need."

Always Best Care Senior Services is located at 1145 C Saint Marks Church Road, Burlington, NC 27215, and may be reached by calling (336) 512-6744 or via email at jpizutto@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.