



**FOR IMMEDIATE RELEASE**

January 30, 2013

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## **Always Best Care Senior Services Selects Nancy Frost as VP Clinical Services**

**Roseville, CA (January 30, 2013)** – Always Best Care Senior Services, one of the fastest growing senior care franchise system in the USA, has selected Nancy Frost, RN to be its new Vice President, Clinical Services. With over 25 years of senior care nursing and nursing management experience, Ms. Frost brings the ideal background to help franchise owners develop a skilled care agency and provide quality care to the community.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchises and area representative offices.

"We're very happy to have a person with Nancy Frost's impressive background in senior care join our Always Best Care team," said Michael Newman, founder and Chief Executive Officer of Always Best Care. "We're confident franchise owners and the families they serve will benefit from her professionalism and dedication."

Ms. Frost added, "Our goal will be to help individual Always Best Care franchises deliver uninterrupted skilled home health care – avoiding unnecessary trips to the emergency room or costly hospital readmissions by being professionally cared for at home. The wonderful Always Best Care team is committed to making this happen."

To find the Always Best Care office nearest you, please visit [www.AlwaysBestCare.com](http://www.AlwaysBestCare.com), and click on "Locations" in the top menu bar.

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For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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**About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com](http://www.alwaysbestcare.com)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors.