



**FOR IMMEDIATE RELEASE**  
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## **Top Performers of Senior Care Franchise Meet for Leadership Summit**

**Roseville, CA (November 4, 2013)** – Six of the top revenue-producing senior care franchisees in the Always Best Care Senior Services franchise system got together for a *Leadership Summit* in the company's home base of Roseville, CA (just outside Sacramento) October 17 and 18, 2013.

The purpose of the conference was to review the profit and loss statements of senior care franchisees in an effort to prepare and communicate a set of best practices regarding a variety of revenue and service-related matrices, and to establish priorities for strategic planning and goal-setting activities for the coming year.



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## **PHOTO CAPTION**

Top performing franchisees and area representatives from around the country attended the *Always Best Care Leadership Summit conference in Roseville, CA Oct. 17 & 18, 2013* including:

**Front row, left to right:** Shonda Boudet, Baton Rouge LA; Christie Bechtold, Grafton OH; Mike Newman, Founder & CEO; Nancy Frost, VP Clinical Services; Erin Nichols, Denver CO

**Back row, left to right:** Doug Kidd, Nashville, TN; Jake Brown, COO; Ernie Agne, Area Rep Wisconsin; Jim Bechtold, Grafton, OH; Ken Beaudry, Area Rep Connecticut; Neil Golli, Cleveland, OH; Barry Parrish, VP Marketing; Rod Weaver, Area Rep Massachusetts; David Caesar, VP Franchise Operations; Steve Snell, Palm Beaches, FL

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### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.alwaysbestcare.com](http://www.alwaysbestcare.com).

Always Best Care also offers Free ABC Rx cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$300,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The Free ABC Rx card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).