



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 6th Franchise in Georgia!

Roseville, CA (November 28, 2011) — Always Best Care Senior Services, named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system in the USA, today announced the company has awarded its sixth franchise in Georgia as it expands into Northwest Metropolitan Atlanta.

Always Best Care provides non-medical in-home care, assisted living placement services and skilled home health care through a nationwide network of more than 175 independently owned and operated franchises.

The new Always Best Care Senior Services franchise serves communities within Cobb and Fulton Counties, including Marietta, Kennesaw, Powder Springs, Smyrna, Sandy Springs, Vinings and Buckhead. The office is located at 2338 Alexander Farms Court SW, Marietta, GA 30064-7509.

The owners of Always Best Care of NW Metro Atlanta are the husband and wife team of Todd Smiley and Denise Hession, who between them have more than 55 years of collective corporate management experience.

“I am truly excited to announce that we have awarded our newest franchise to people with the character and capabilities of Todd Smiley and Denise Hession,” said Michael Newman, founder and Chief Executive Officer of Roseville, California-based Always Best Care. “They are a compassionate, caring couple, and they bring a strong understanding of the needs and challenges facing our senior population. They are a valued addition to the Always Best Care team.”

Ms. Hession was formerly the Global Manager of Call Center Partner Relations with Delta Air Lines, and retired after 30 years of service. Mr. Smiley led worldwide teams as Project Manager over construction at Delta Air Lines and Manheim. “We are proud to have the opportunity to give back by serving our community as Always Best Care owners.”

“We are looking forward to serving the senior community in the metro Atlanta area,” said Mr. Smiley. “Having personally experienced the benefits of in-home care with Denise’s father, we realize the importance of quality caregiving.”

The couple lives in Marietta, where they enjoy life with their three sons and one daughter.

Always Best Care Senior Services of NW Metro Atlanta may be reached by calling (770) 424-3924, or via email at dhession@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com/), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.