

FOR IMMEDIATE RELEASE
June 30, 2014

CONTACT: Barry Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care® Expands with 3rd Senior Care Franchise in Georgia

Roseville, CA (June 30, 2014) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced the company has awarded its 3rd franchise in Georgia and as a result now provides services within southwestern Atlanta communities of Newnan, LaGrange, Senoia, Sharpsburg and Warm Springs. This is in addition to existing service throughout northwest Atlanta metro and northwestern Atlanta suburbs.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

The new Always Best Care franchise is owned and operated by Harold and Charmaine "Teri" Hancock of Newnan, Georgia. Currently Teri and her husband Harold own Caring Hands, Inc. Teri is a Georgia rehabilitation state contractor, working closely with the special needs population for the past eight years, while Harold is a 30-year communications specialist (Department of Labor Liaison), seasoned public relations-press correspondent, public speaker and radio and television personality. The Hancocks were introduced to Always Best Care by Larry Carnell, a franchise consultant with FranCastle Enterprises.

"I am proud to award our newest franchise in Georgia to people with the character, integrity and experience of Teri and Harold Hancock," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident they will become successful members of the Always Best Care team."

In defining their goals for the new business, Ms. Hancock stated, "We aim to build value and balance into the lives of our clients, while supporting the client in experiencing comfort and companionship, feeling good about themselves and where they are in their lives.

“We believe in the importance of providing social related harmony which occurs as the client sees themselves meeting their comfort level,” she explained. “Our goal is to provide great quality care, promote fulfillment in their daily lives and their reality. We tailor our services to the needs of our clients, building trust, self-esteem and value in life.”

As a human relations “practitioner,” Ms. Hancock has concentrated on self-help and self-discovery issues which are very personal. Providing counseling services and listening to what elders need and deserve is a very necessary nutrient in life as we age. “

I see an opportunity to continue making a positive difference in lives of others, perhaps making their twilight years some of their best years,” she concluded. “This is the very essence of the Always Best Care philosophy, and why it appeals to me.”

Always Best Care of Newnan, Georgia is located at 47 Tanglewood Road, Newnan, GA 30263, and may be reached by calling (770) 626-5425 or via email at thancock@abc-seniors.com. Visit them on the web at www.ABC-SWAtlanta.com

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved

consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.