



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Expands with 7<sup>th</sup> Franchise in Virginia!**

**Roseville, CA (July 18, 2012)** — Always Best Care Senior Services, *Entrepreneur* magazine's fastest growing Senior Care franchise system over the past two years, today announced the company has awarded its seventh franchise in Virginia and is now expanding into the Arlington area, just outside the District of Columbia. Always Best Care franchises now provide service to Richmond, Fairfax, Hampton Roads, Norfolk, Mechanicsville, Virginia Beach, Falls Church, McLean, Portsmouth and other areas in addition to the new Arlington service.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchises and area representative offices.

The new Always Best Care franchise is owned and operated by Erik Davis, an experienced executive who has spent the past 11 years within the defense industry with the US government and as a defense contractor.

"It is with great pride that we have awarded our newest franchise to a person of Erik Davis' solid business background, character and integrity," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident he will be a valued addition to the Always Best Care team."

Mr. Davis has personally experienced the frustration and confusion inherent in providing in-home care for elderly relatives. "When my grandparents went through the need for in-home care," he explained, "I was around to see what my parents went through to find good help. This led me to the desire to provide the best quality in-home care to each and every person I can reach."

“My goal for Always Best Care of Arlington,” he continued, “is to build the area through referrals and marketing while ensuring each client has a positive experience.”

Always Best Care of Arlington is located at 2300 Pershing Drive, Suite 201, Arlington, VA 22201, and may be reached by calling (571) 255-0418, or via email at [edavis@abc-seniors.com](mailto:edavis@abc-seniors.com).

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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#### **About Always Best Care**

Always Best Care Senior Services, ([www.alwaysbestcare.com](http://www.alwaysbestcare.com)), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.