



**FOR IMMEDIATE RELEASE**  
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## **Senior Care Company Names Katherine McMullen of Pennsylvania its “Caregiver of the Year”**

**Roseville, CA (September 22, 2014)** – Always Best Care® Senior Services announced today that Katherine McMullen of its Chester County (Pennsylvania) office is the winner of the company’s coveted 2014 *Caregiver of the Year* award. The award recognizes a caregiver who demonstrates an extraordinary commitment to the delivery of superior care to clients and their families.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living finder/referral services, and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

Ms. McMullen’s award and a check for \$500 were presented at a special ceremony at her franchise headquarters in Chester County.

“It is such an honor to be recognized as the Always Best Care Caregiver of the Year,” said McMullen. “I have dedicated my entire career to caring for others. It is my profession but more importantly my passion and something I love to do. To be recognized for that by Always Best Care is truly a dream come true.”

Ms. McMullen works with franchisee John Montgomery of the Always Best Care office in Chester County, Pennsylvania.

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“Katherine is an extraordinary caregiver and I am extremely proud of her being named Always Best Care’s national Caregiver of the Year,” said John Montgomery, owner of the Chester County franchise.

“Our clients love her,” he added, “which is no surprise as she continually goes above and beyond, working holidays and weekends, in order to provide seniors and their families with the best care possible.”

The *Caregiver of the Year* award is based on a series of criteria, including ...

- The caregiver exemplifies extraordinary commitment to clients and their families
- The caregiver shows compassion, empathy and respect in the delivery of care to clients and families
- The caregiver acknowledges and meets the unique physical, emotional and practical needs of clients and their families
- The caregiver has improved the quality of life of clients and their families
- The caregiver has been available and enthusiastically steps in when needed due to absence of other caregivers or unanticipated demand

“I’d like to thank our panel of judges for their time and effort in selecting our Caregiver of the Year,” said Michael Newman, founder and CEO of Always Best Care. Mr. Newman noted the panel consisted of seven persons, including five franchisees and area representatives from around the USA:

- Piya Paulus, Always Best Care, Western Monmouth, NJ
- Eric Alcorn, Always Best Care, Area Representative, Southern California
- Marlynn Bruno, Always Best Care, Jacksonville, FL
- Paula Chapman, Always Best Care, Morristown, NJ
- Scott Maguire, Always Best Care, Herndon, VA
- David Caesar, Always Best Care, Vice President Franchise Operations
- Carly Hamilton, Always Best Care, Director of Franchise Support

Mr. Montgomery is the owner of Always Best Care of Chester County, located at 403 West Lincoln Highway, Exton, PA 19341. Phone (610) 450-6776, or visit [www.AlwaysBestCareChesterCountyPA.com](http://www.AlwaysBestCareChesterCountyPA.com). To contact Mr. Montgomery directly, email [jmontgomery@abc-seniors.com](mailto:jmontgomery@abc-seniors.com).

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For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), send an email to [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.AlwaysBestCare.com](http://www.AlwaysBestCare.com). For franchise opportunities, visit [www.FranchiseWithAlwaysBestCare.com](http://www.FranchiseWithAlwaysBestCare.com).

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).