



FOR IMMEDIATE RELEASE
May 16, 2013

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Always Best Care Senior Services Expands with First Franchise in Kansas

Roseville, CA (May 16, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its first franchise in the state of Kansas, and as a result is expanding its coverage to encompass the greater Wichita area. Always Best Care now provides services in 29 states as the company continues its aggressive growth since it began franchising just over five years ago.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Gweneth Burbank, a seasoned corporate management executive with experience in customer relations and human resources. Ms. Burbank was introduced to Always Best Care by Jim Judy, a franchise consultant with the FranChoice organization.

"I am very pleased that we have awarded our first franchise in Kansas to a person of Gweneth Burbank's solid business background, character and integrity," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident she will be a valued addition to the Always Best Care team."

"I saw the tremendous need for in-home care services and sought out a franchise consultant to help analyze entry opportunities," said Ms. Burbank. "The full spectrum of services offered by Always Best Care, together with its built-in flexibility and support systems, convinced me to join their industry-leading team." -

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Ms. Burbank is dedicated to bringing the full continuum of Always Best Care services to her community, including non-medical in-home care, assisted living finder and referral services, and skilled home health care. “I want to provide in-home care with the highest quality and affordability to Wichita area seniors,” she explained, “so they may continue to enjoy the warmth and familiar comforts of their own homes. If, and or when the time comes that additional care is required, we can continue to serve our clients through our free assisted living finder and referral program.”

Always Best Care is located at Office Park Plaza, 4601 East Douglas, Wichita, KS 67018, and may be reached by calling (316) 494-2218, or via email at gburbank@abc-seniors.com. Visit them on the web at www.alwaysbestcareheartland.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.