



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 17th Franchise in California!

Roseville, CA (April 2, 2012) — Always Best Care Senior Services, *Entrepreneur* magazine's fastest growing Senior Care franchise system over the past two years, today announced the company has awarded its 17th franchise in California and is now expanding into Salinas, Monterey, Pebble Beach and surrounding communities.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchises and area representative offices.

The new Always Best Care franchise is owned and operated by Jon Brandt, an experienced operations business manager and Marine Corps veteran. Mr. Brandt most recently served as Distribution Manager for Coca Cola Enterprises in Salinas, where he was in charge of all non-sales aspects of operations for Coca-Cola's extensive product line at the Salinas facility, serving Monterey, Santa Cruz, San Benito and Santa Clara counties.

"I am exceptionally pleased that we have awarded our newest franchise to a person of Jon Brandt's solid business background, character and integrity," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident he will be a valued addition to the Always Best Care team."

Prior to working with Coca-Cola Enterprises, Mr. Brandt served with distinction in a 20-year career with the United States Marine Corps, rising to the rank of Staff Sergeant. As a trained radio technician, logistics manager and platoon sergeant, he kept his unit "talking, operating, trained and ready for action!"

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Mr. Brandt has personally experienced the pain and confusion of having loved ones reach the end of life needing extensive care and assistance, and not being able to do it all. “I have always felt a strong desire to be a force for good and positive growth in the community,” he said. “I wanted a way to help others in need beyond frequent fundraising and awareness-building walks in which my wife and I participated.

“Always Best Care gives me the tools I need to serve the community by being a resource for those in need, and help me help individuals by ensuring their care needs are met.”

Always Best Care of Central Coast California is located at 820 Park Row #683, Salinas, CA 93901, and may be reached by calling (831) 809-0288, or via email at jbrandt@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.