



FOR IMMEDIATE RELEASE

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Always Best Care® Expands with 7th Senior Care Franchise in Pennsylvania

Roseville, CA (June 26, 2014) — Always Best Care® Senior Services, one of the leading Senior Care franchise systems in the United States, today announced the company has awarded its 7th franchise in Pennsylvania and as a result now provides services within Eastern Montgomery County, including Glenside, Hatboro, Jenkintown, Willow Grove, Abington and Horsham. This is in addition to existing service in Philadelphia, Bristol, Yardley-Newton, Pittsburgh, Bethlehem, Chester County, and Southwest Montgomery County.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Mitchell I. Balaban of Jenkintown, an experienced business owner and salesman with extensive experience in the healthcare industry as a provider of durable medical equipment, including respiratory and complex rehabilitation equipment. Mr. Balaban was introduced to Always Best Care by Jordan Scharf, a franchise consultant with the FranServe organization.

"I am very excited about awarding our newest franchise in Pennsylvania to a person with such an impressive history in the healthcare industry as Mitchell Balaban," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident he will become a successful member of the Always Best Care team."

Mr. Balaban related the experiences that led him to select business ownership with Always Best Care. "When I sold my business and was looking for a challenging and rewarding new opportunity, there was no question it would be in healthcare, the industry in which I built my career" he stated. "After researching the non-medical in-home care industry,

Always Best Care offered me the greatest opportunity for success and to make the greatest impact within my community.”

Always Best Care provides critical services that fulfill the needs of seniors as they transition through various stages of their lives. “With over 30 years of experience in patient care services, I have a desire to improve the quality of life for seniors and their families,” explained Mr. Balaban. “I look forward to interacting with all types of families including those with special needs.

“My goal,” he concluded, “is to help the lives of seniors and their families by bringing the premier company in the industry to my community.”

Always Best Care of Eastern Montgomery County is located at 1657 The Fairway, #130, Jenkintown, PA 19046, and may be reached by calling (215) 914-5055, or via email at mbalaban@abc-seniors.com. Visit them on the web at www.ABC-EastMontgomeryCo.com

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved

consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.