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CONTACT: Barry J. Parrish
bparrish@abc-seniors.com
916-596-1825

Ken Beaudry of Connecticut Named Senior Care Company's "Area Rep of the Year"

Roseville, CA (September 18, 2014) – Always Best Care® Senior Services announced today the company has selected Ken Beaudry of Connecticut as the recipient of its 2014 *Area Representative of the Year* award.

Founded in 1996, Always Best Care began franchising in 2007 and is one of the fastest growing senior care franchise systems in the USA and Canada. The company delivers a combination of non-medical in-home care, assisted living finder/ referral services and skilled home health care through an international network of more than 180 independently owned and operated franchised territories.

At Always Best Care, the foundation of franchisees' success is based on a powerful combination of corporate and local professionals working together with a vested interest in their growth, according to Michael Newman, founder and Chief Executive Officer of Always Best Care. *Area Representatives* are the people who provide this multi-tiered standard of support, he explained. "With our Area Representative system, franchisees have a local leader, mentor, business coach, team builder and first responder to their needs," he explained.

Mr. Beaudry was selected on the basis of eight distinct criteria, said Mr. Newman. The criteria consisted of ...

- **Minimum of 4 franchisees** in their territory in order to assure the Area Representative of the Year has a diverse base of franchisees for whom he is providing support.

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- **Average sales growth per franchisee** – on both a percentage and actual basis, to demonstrate the results attained by franchisees under their tutelage.
- **Business mix** – do the franchisees in their territory have a mix of in-home care and assisted living revenue?
- **Veteran’s Assistance Program** – do the franchisees work with Always Best Care’s legal partner to provide assistance to veterans and surviving spouses who needed help getting funds to pay for the care they deserved?
- **Always in Touch** – did the franchisees they were coaching refer clients to *Always in Touch*, the free national telephone reassurance program sponsored by Always Best Care?
- **Committee participation** – did the Area Rep or franchisees participate in committees for the advancement of all franchisees or creation of national or regional programs
- **Alzheimer’s fundraising** – were franchisees Team Captains for local Always Best Care teams supporting the Alzheimer’s Association Walk to End Alzheimer’s?
- **Free ABC Rx cards** – did franchisees support and participate in the promotion and distribution of *Free ABC Rx* cards, a program that has saved users more than \$438,000 off the cost of their prescription drugs?

The award was presented at a special ceremony attended by Always Best Care’s national system of Area Representatives, corporate management, support personnel and other winners in the company’s home city of Roseville, CA (just outside of Sacramento).

Mr. Beaudry’s award came with an all-expenses paid trip to California, including two days in Napa Valley with special wine tastings, vineyard visits and gourmet dinners.

“I am extremely honored to be recognized as *Area Representatives of the Year* for Always Best Care,” said winner Ken Beaudry. “I feel very fortunate to have the opportunity to work with Always Best Care and such a terrific group of individuals who are truly making a difference in peoples’ lives.”

According to Mr. Newman, Mr. Beaudry demonstrated outstanding leadership and business performance in several key areas, including: the Area Franchise Ranking Report (#4); support of six active franchise owners; average franchise revenue; contributions to Always Best Care’s Leadership Summit and 2014 P&L Initiative; servings as Vice President of the AR Advisory Board; serving as a member of the National Advertising Committee; rigorous support of franchisees with weekly group calls, emails, personal visits; facilitating the addition of skilled care with most established franchisees in his area; willingly offering coaching to franchisees or

staff as needed; encouraging team building activities and attitudes within the marketplace, and offering mentoring and peer coaching to other ARs.

Mr. Beaudry works with franchisees based in Bristol, Manchester, Southbury, Milford, Monroe and Greenwich. He is based in South Glastonbury, and may be reached by calling (860) 633-2186, or via email at kbeaudry@abc-seniors.com. For more information on Mr. Beaudry and availabilities in Connecticut, visit <http://www.franchisewithalwaysbestcare.com/ar/beaudry.aspx>.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), send an email to franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.