



FOR IMMEDIATE RELEASE
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Always Best Care Named One of Top 25 Franchises for African Americans

Roseville, CA (July 23, 2013) – Always Best Care Senior Services has been named as one of “25 Great Franchising Opportunities for African Americans” by *Black Enterprise* magazine.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

“I am exceptionally proud to receive this recognition from *Black Enterprise* magazine,” said Michael Newman, founder and CEO of Always Best Care. “Always Best Care strives to provide African Americans and all persons of diverse backgrounds the opportunity to build their businesses while making a difference in people’s lives.”

In addition to this recognition, Always Best Care also has been honored as one of the best franchise systems for veterans, one of the best in franchisee satisfaction, and one of the top low cost franchises. Always Best Care also was named to *Entrepreneur* magazine’s Franchise 500 for five consecutive years.

In developing the “25 Great Franchising Opportunities for African Americans,” *Black Enterprise* first consulted with the International Franchise Association to determine which sectors are experiencing the greatest growth in franchise unit sales and revenue generation. *Black Enterprise* editors then rated the franchises according to affordability, revenue potential, effectiveness of diversity programs, and marketing/advertising support.

Founded in 1996, Always Best Care began franchising just six years ago, and now has more than 180 franchised territories throughout the United States.

The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2013/2014, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.