



FOR IMMEDIATE RELEASE
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Always Best Care Senior Services Expands with 9th Franchises in Southern California

Roseville, CA (April 30, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its ninth franchise in Southern California and as a result is expanding its coverage to encompass Orange County.

Always Best Care now provides services throughout Southern California, with offices in Ontario, Torrance, Long Beach, San Fernando Valley, Santa Monica, Chino, San Diego and Palm Desert in addition to its new Orange County office.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Wade and Sonia Adams. As a high-ranking commercial real estate executive, Wade Adams brought sophisticated organizational and financial modeling skills to his analysis of franchise opportunities with Always Best Care. Wade and Sonia were introduced to Always Best Care by franchise consultant Tom Laidlaw of The Entrepreneur's Source (TES) organization.

"I am very pleased and personally gratified that we have awarded our newest franchise to to Wade and Sonia Adams - a couple with impressive business credentials and unshakable character," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident they will become successful members of the Always Best Care team."

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Having experienced the loss of parents to cancer and Alzheimer's, the Adams knew the challenges of caring for elderly relatives and wanted to help other families through it.

“Our personal experience pointed out the dramatic need in the senior care industry,” said Wade. “Using my Fortune 500 due diligence tools, we set out to find the best way to become part of the solution. As Always Best Care franchisees, we are now part of an industry leader with a culture of caring and the corporate systems in-place for everyone to succeed.”

Always Best Care of Orange County is located at 33 Plateau, Aliso Viejo, CA 92656, and may be reached by calling (949) 716- 3775, or via email at jwadams@abc-seniors.com. Visit them on the web at www.abc-soc.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.