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Ideal Franchisees at Always Best Care®: Diverse Backgrounds, Passion for Helping Others

Roseville, CA (August 18, 2014) – Franchisees at Always Best Care® Senior Services, one of the nation’s fastest growing senior care systems, come from all walks of life with a variety of backgrounds and experiences – very few of which contain healthcare or homecare backgrounds.

Always Best Care is one of the nation’s leading providers of non-medical in-home care, assisted living finder/referral services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

“Always Best Care features a diverse group of business owners from all walks of life,” said Michael Newman, founder and Chief Executive Officer of Always Best Care. “Above all, we want to partner with individuals who have a deep passion for taking care of others, and an overriding desire to build a business that will secure their futures.”

Franchisees currently in the Always Best Care system include: Attorneys, certified public accounts, executives from information technology, sales, marketing and human resources, doctors and nurses, to name just a few. Always Best Care business owners are typically between the ages of 35 and 55, may be either women or men (or couples), have liquid assets of more than \$100,000 and a net worth of more than \$200,000.

Always Best Care has a comprehensive recruiting process and, according to Mr. Newman, has identified the following key traits it seeks in a franchisee:

- Team player
- Outgoing personality
- Self-starter
- Coachable
- Passionate
- Confident being out in the community
- Strong networking skills
- Comfortable in a direct sales environment
- Strong management and communications skills

Do you have what it takes to be an always Best Care business owner? Always Best Care wants to know!

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), send an email to franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. *Always in Touch* is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on *Always in Touch*, or to request an application, visit www.Always-in-Touch.com.