



FOR IMMEDIATE RELEASE
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Always Best Care® Senior Services Named a Top USA Franchise

Roseville, CA (August 4, 2014) – Always Best Care® Senior Services has been named one of the top franchises in the USA by Franchise Direct (www.franchisedirect.com).

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

"I am delighted our company has been recognized as one of Franchise Direct's top franchises in the USA," said Michael Newman, founder and CEO of Always Best Care. "I continue to be extraordinarily proud of our franchisees and caregivers. Such prestigious honors and awards are only possible because of their outstanding work and passion for quality care."

Founded in 1999, Franchise Direct is one of the world's leading portals for franchise and business opportunities. Its website network consists of thirteen multilingual sites targeting North America, Mexico, Europe, South Africa and Asia.

Franchise Direct's goal is to provide a reliable, authoritative platform where entrepreneurs can connect with franchisors seeking investors. In support of this objective, their mission is to be the leading online resource for franchise opportunities and the knowledge center of choice for anyone seeking information on the franchise industry.

Always Best Care continues to be recognized with a multitude of industry honors and awards. In 2013 alone, Always Best Care received more than a dozen different

awards for franchise operations, sales and marketing. These include: Top 50 Franchise for Veterans (World Franchising Network); Best Franchises in America (americasbestfranchises.com); Top 50 Franchise for Minorities (National Minority Franchising Initiative) and Fastest Growing Franchises (Entrepreneur Magazine).

Founded in 1996, Always Best Care began franchising just seven years ago, and now has more than 180 franchised territories throughout the United States. The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2014/2015, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), write to us at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.