



Always Best Care Welcomes New Members to Franchise Development Team

Roseville -- 12/15/2010 – **Always Best Care Senior Services** welcomes two new members to its team of Franchise Development Specialist. Team members are responsible for recruiting and awarding Always Best Care Franchises and Areas Representatives opportunities throughout North America. Joining Steve Marcus, Chris Mesker, and Dave Warn are Kristi Benning and Wes McAden.

Benning began her career in franchising with Right at Home as a Manager of Franchise Sales. There, she gained knowledge and experience in the legal, contractual and sales process of franchising, gaining the trust of the franchisees she brought into the system. Benning was able to bring this experience to The Maids International, where she was promoted to Director of Franchise Development. Wes McAden brings over nine years of franchise sales experience to Always Best Care. Wes has represented several franchisors including Tudor Doctor, Learning Express Toys and UNITS self storage. Wes earned a great reputation for his excellent communications and follow up with candidates and brokers successfully managing both broker and non-broker leads.

The team is directed by Steve Marcus who is Vice President of Franchise Development with overall responsibility for the creation and execution of franchise sales plans that enable the full potential development of existing markets and entry into new and underdeveloped markets. This includes targeting, cultivating and acquiring new franchisees and the evaluation and analysis of opportunities created with these franchisees.

For over a decade, Always Best Care has provided exceptional in-home care, assisted-living placement, and trusted senior care. Always Best Care's provides non-medical services to help seniors with activities of daily living, including companionship, medication reminders, errands and transportation for appointments, light housekeeping, meal preparation, dressing and bathing, incontinence care, and transferring. In-home care services are provided on an hourly or daily basis, with a minimum of two hours per shift. Care Coordinators at Always Best Care also assisted seniors that are looking to transition into a senior living community. Always Best Care has services 124 independently owned and operated offices in 34 states throughout the country. The industry leader works closely with senior living communities, medical professionals, seniors, and their families.

For more information on services provided by Always Best Care Senior Services, please

[visit alwaysbestcare.com](http://www.alwaysbestcare.com). For information on franchising opportunities, visit <http://franchisewithalwaysbestcare.com/>

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