



FOR IMMEDIATE RELEASE
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Radio personality Ray Lucia among speakers at Always Best Care international conference

Roseville, CA (August 13, 2015) – Ray Lucia, nationally renowned syndicated radio personality, was among the guest speakers, at Always Best Care Senior Service's 4th International Conference in San Antonio, Texas. Mr. Lucia gave an impassioned talk on the aging of America and the critical importance of quality senior care for our loved ones.



Named "one of the *Top 100 Independent Financial Advisors in America*," Ray Lucia is largely recognized for his nationally syndicated radio show, aired daily from noon until 2:00 p.m. eastern time in many markets across the country. His show is also simulcast on select TV stations, too. On his show, Ray and his guests field questions from live callers with real money issues. He now features a weekly interview on topics of interest to seniors and their families with Mike Newman, founder and CEO of Always Best Care, and other guests from Always Best Care. Ray also has been featured nationally on television shows and networks such as NBC's Today Show, FOX News Channel, FOX Business, CNBC, and Bloomberg TV.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories throughout the United States and Canada.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), send an email to franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 4 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 59,000 pharmacies across the USA, and have saved consumers more than \$500,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.