



FOR IMMEDIATE RELEASE

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CONTACT:

Larry Miramontes

lmiramontes@abc-seniors.com

916-596-1825

Always Best Care® Gets New Ownership For Bergen County Senior Care Franchise

Roseville, CA (July 21, 2015) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced that its Bergen County franchise has been awarded to Dr. Joshua Ardise and Stephen Cobell. The Northern New Jersey franchise provides senior care in Bergen County and surrounding communities, including Ridgewood, Wyckoff, and Cresskill. Ardise and Cobell purchased the franchise territory previously owned and operated by Lorraine McKay.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories throughout the United States.

"I am very pleased to welcome Dr. Joshua Ardise and Stephen Cobell as our newest franchisee owners," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "Joshua and Stephen bring a wealth of business expertise to the Always Best Care family. I am very pleased to welcome them aboard and have no doubt they will serve as exemplary ambassadors for our company serving seniors throughout Bergen County."

"We are very honored to be awarded the Always Best Care franchise," said Dr. Ardise and Mr. Cobell. "Always Best Care is an outstanding company. We both are very proud to be a part of it and are very excited to have the opportunity to help seniors and their families in our community. It is our personal and professional commitment to provide seniors the ability to remain in their own homes as long and as safely as possible."

Dr. Ardise is board certified in Emergency Medicine. After a rewarding career in Emergency Medicine, he spent the past eight years working in the home care arena as the Medical Director for a managed long-term care company. Dr. Ardise was born in Paterson, NJ. He has many close family ties to Bergen and Passaic counties. In addition to his clinical background, Dr. Ardise brings to Always Best Care expertise in home care, Medicare and Medicaid, home based telemedicine, utilization management, quality control, research, and education.

Jacqueline Maher is a Registered Nurse with extensive experience in the field of geriatrics. Ms. Maher was raised in Paterson, NJ and has always lived and worked in Passaic and Bergen counties. Ms. Maher's goal is to continue her commitment to providing quality care to seniors in their homes while raising the standards and expertise of the caregivers with which she works. Having worked as an Infection Control Practitioner, Quality Assurance Manager, and Educator with geriatric clients, Maher has a full awareness of the physical, mental and emotional needs of Always Best Care's clients.

Always Best Care of Bergen County is located at 2 Kiel Ave, #164, Kinnelon, NJ 07405 and may be reached by calling (201) 355-3226, or by emailing jardise@abc-seniors.com For more information please visit www.AlwaysBestCareBergen.com

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 4 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For

more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 59,000 pharmacies across the USA, and have saved consumers more than \$500,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.