



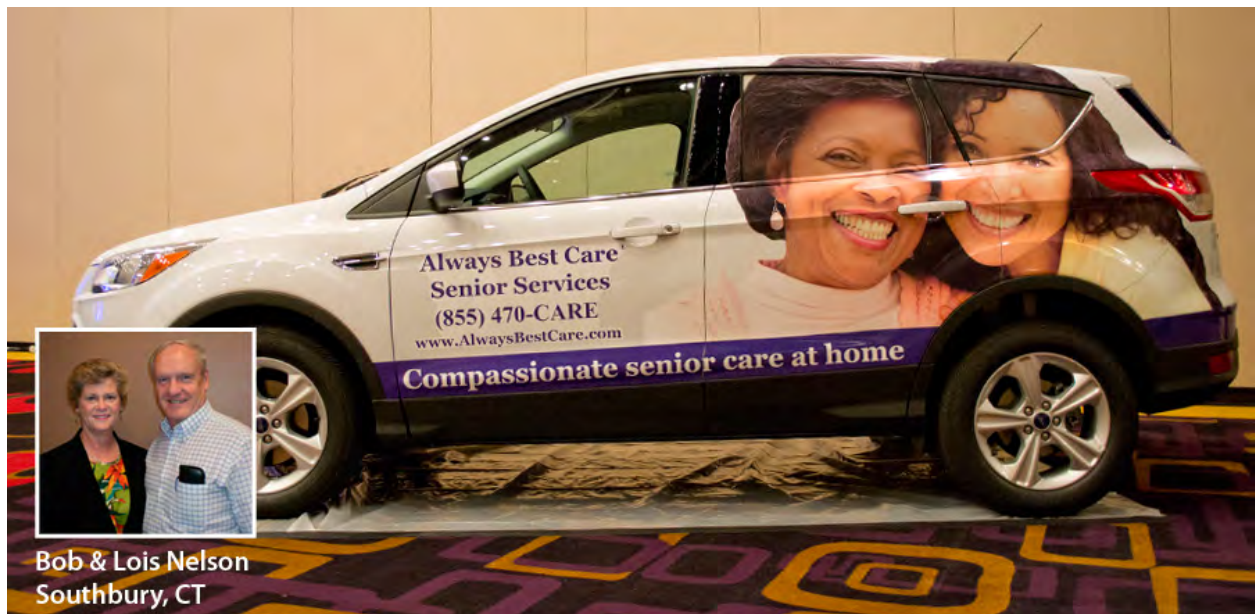
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### **Lois & Bob Nelson of Southbury, Ct Win “Car for a Year” from Always Best Care**

**Roseville, CA (March 14, 2013)** – Lois and Bob Nelson of Southbury, Connecticut, business owners with Always Best Care Senior Services, went to the company’s International Conference in Las Vegas last month hoping to come home with new insights on how to continue building their business.

They come home with a lot more, too – they were the winners of a 2013 Ford Escape given away to help introduce Always Best Care’s new car lease program with its preferred partner, Enterprise Fleet Management.



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The Nelsons will keep their car (it's on a lease from Enterprise) until the next Always Best Care International Conference. No dates were announced, but Always Best Care founder and Chief Executive Officer Michael Newman said the company typically holds its conferences every 18 months to two years.

The lease program has been crafted to offer Always Best Care franchisees the utmost in flexibility at the lowest possible costs, according to Mr. Newman. "With the new lease program, Always Best Care franchisees can choose any car, any make, any model, any color. They'll have their choice of one, two, three or four-year leases, and either net leases (our lowest priced) or full equity leases, in which they may even get money back at the conclusion of the lease. It's really a tremendously flexible program. And – they'll also have their choice of four special designs that help make the vehicles moving advertisements for their services!"

For information on franchise opportunities with Always Best Care, contact Steve Marcus, Vice President of Franchise Development, toll-free at 1-855-430-CARE (2273), or via email at [sales@alwaysbestcare.com](mailto:sales@alwaysbestcare.com). To learn about franchise opportunities, visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit [www.alwaysbestcare.com](http://www.alwaysbestcare.com).