



Pop-A-Lock chosen as Strategic National Partner for Always Best Care

Roseville -- 10/15/2010 – **Always Best Care Senior Services** announced that they will be working with Pop-A-Lock, a division of SystemForward America, as a strategic national partner. Pop-A-Lock Franchise Owners will be promoting the services that Always Best Care provides. In turn, Always Best Care Franchise Owners and Care Coordinators will discuss the features and benefits of Pop-A-Lock to clients and senior community partners. Both companies will actively promote one another on Franchise Owner websites and through the use of printed marketing materials. According to Bob Barreto, an Area Representative with Always Best Care in South Carolina and the President of the Area Representative Advisory Board, Always Best Care is excited about the opportunity to work closely with Pop-A-Lock and is looking forward to working together to help seniors throughout the country.

Pop-A-Lock is the country's largest group of locksmiths, providing **24-hour locksmith service** across the country. As a result of years of dedication to pride in service and customer satisfaction, they have developed a reputation for fulfilling customer needs quickly and professionally. Today, Pop-A-Lock is home to the nation's most trusted locksmiths. Having served the market for over 15 years, Pop-A-Lock takes pride in service to the community like freeing the elderly if they are locked inside a car or home. They are even more proud of the fact that they provide this service for free. Pop-A-Lock proudly serves over 140 cities nationwide, in thousands of communities across the nation, with [car door unlocking](#) and locksmith service provided through their numerous franchise locations. The company provides virtually any locksmith service you can imagine, 24 hours a day.

For over a decade, Always Best Care has provided exceptional in-home care, assisted-living placement, and trusted senior care. Always Best Care's provides non-medical services to help seniors with activities of daily living, including companionship, medication reminders, errands and transportation for appointments, light housekeeping, meal preparation, dressing and bathing, incontinence care, and transferring. In-home care services are provided on an hourly or daily basis, with a minimum of two hours per shift. Care Coordinators at Always Best Care also assisted seniors that are looking to transition into a senior living community. Always Best Care has services 120 independently owned and operated offices in 34 states throughout the country. The industry leader works closely with senior living communities, medical professionals, seniors, and their families.

For more information on franchising opportunities with Pop-A-Lock, visit <http://www.popalock.com/franchising.php>. For more information on services provided by Always Best Care Senior Services, please visit alwaysbestcare.com. For information on franchising opportunities, visit <http://franchisewithalwaysbestcare.com/>

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