



Always Best Care Senior Services Announces New Discovery Portal

Roseville, CA -- 08/3/2010 – As the leader in assisted living placement and in-home care for seniors, Always Best Care Senior Services has taken the next step in what will surely play a key role in helping even more individuals realize their dreams of becoming an entrepreneur in what has rapidly become the most sought after franchise in the fastest growing, most recession resistant market in America. The company has introduced what it is calling The ABC Discovery Portal. The role of the portal is to help both the prospective franchise owner and Always Best Care determine if they are a right fit for one another.

ABC is committed to providing prospective owners with the process leadership to enable them to make the right decision, at the right time, for all the right reasons. The Always Best Care Discovery Portal will provide individuals looking to realize their dreams with an organized, sequential process for them to complete an efficient investigation of Always Best Care. They will be able to review each section of the portal with a member of the Franchise Sales Team or local Area Representative. In addition, this process will prepare the potential franchise owner an opportunity to gain the most from their discussions with our existing franchisees through the validation process. During the validation process, the prospect has an opportunity to talk to existing franchisees to conduct an extensive interview to gather information about the franchise opportunity. Interviewing franchisees is a valuable source of information for the prospect since it is a way to get unfiltered opinions about the franchise system.

Always Best Care is confident that the Discovery Portal will enable prospective franchise owners the opportunity to understand the process they will need to take to purchase, develop, and grow an Always Best Care Franchise. President and CEO, Michael Newman, has a belief that having the right people for the right level of care means peace of mind for the client and family. This has established the company as one of the premier providers of in-home care and assisted living placement assistance. Today, the company works with seniors and their families in 106 locations, encompassing 33 states throughout every region of the country. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

For more information about franchise opportunities with Always Best Care Senior Services, please visit our website at <http://www.franchisewithalwaysbestcare.com>.

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