



FOR IMMEDIATE RELEASE
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Always Best Care Named Fastest Growing Senior Care Franchise System by *Entrepreneur* Magazine!

Roseville CA, December 14, 2010 — Always Best Care Senior Services, already one of the most trusted franchisors of In-Home Care, Assisted Living Placement and Skilled Home Health Care, was named by *Entrepreneur* magazine as the fastest growing Senior Care franchise system among *Entrepreneur's* 32nd annual Franchise 500 selection.

Founded in 1996, Always Best Care began franchising just three years ago, and now has more than 125 franchises throughout the country. According to CEO Michael Newman, the company has assisted more than 10,000 seniors representing a wide range of illnesses and personal needs.

In 2010, its third year of franchising, Always Best Care added 78 new franchised territories to attain its Number One growth ranking. "This remarkable growth is a testament to the power of our business model within the fast-growing senior services industry," said Chief Operating Officer Jake Brown. "In fact, the senior care companies included in *Entrepreneur's* Franchise 500 together achieved a substantial 22 percent growth rate in 2010 – and Always Best Care outpaced the nearest competitor by more than 50 percent!"

For more information on franchise opportunities with Always Best Care Senior Services, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 10,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.