



Always Best Care Senior Services Expands into 100 Locations

Roseville, CA -- 08/3/2010 –After a decade of providing in-home care and assisted living placement for seniors and their families, Always Best Care Senior Services has expanded into over 100 locations around the United States. Since the company began franchising its operations a little less than three years ago, the company proudly offers its services in 106 locations, encompassing 33 states throughout every region of the country.

The industry leader has taken a smart approach to helping build a homecare franchise and is the only senior services franchise that combines assisted living placement, non-medical care and skilled care services. The company has trained its franchisees to quickly become the local expert in their market, while gaining credibility as a key source of information regarding the services they provide.

Under the leadership of President and CEO, Michael Newman, the Always Best Care Franchise Sales Team has worked with quality individuals looking to realize their dreams of becoming an entrepreneur in what has rapidly become the most sought after franchise in the fastest growing, most recession resistant market in America. The introduction of the Always Best Care Area Representative opportunity, launched in January 2009, has also played a huge role in the expansion of Always Best Care. Since awarding over 30 exclusive regions to these high level candidates, Area Representatives have stepped in to offer support at the local level, helping to recruit franchisees. They have also provided ongoing coaching to the individual and multi-unit franchisees in their exclusive territory.

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 10,000 seniors representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care and assisted living placement assistance. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

For more information about franchise opportunities with Always Best Care Senior Services, please visit our website at <http://www.franchisewithalwaysbestcare.com>.

Media Relations Contact

David J. Caesar

Vice President Franchise Development

Always Best Care Senior Services

Telephone: 888.430.2273, ext 9112

Email: dcaesar@abc-seniors.com

Website: <http://www.alwaysbestcare.com>